MedicalEX

POST SHOW SHOW TO SHOW THE POST SHOW TO SHOW THE POST SHOW



EXHIBITORS FEEDBACK

Saja Company Hathiam Abdel Moniem



Despite attending many international exhibitions in the past, we were initially hesitant about the closed format of this one. However, the exceptional organization and the opportunity to connect with specialized medical companies from across Africa and the Arab world were clear advantages. The closed format proved to be a unique and valuable experience.

EuroMed Amr Abdo



This isn't my first exhibition. I've previously attended in Côte d'Ivoire and Senegal. Typically, large companies seek partners abroad with marketing expertise and access to raw materials. This conference streamlined that process by connecting us with companies from numerous countries, saving us significant time, effort, and money

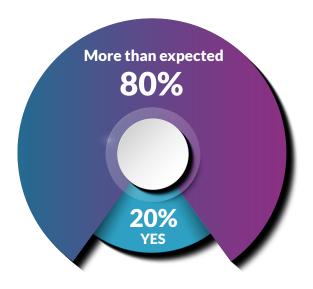
MULTICARE International Dr Walid Reda



The exhibition's innovative approach, which incorporated companies from the Middle East and Africa, led to successful networking opportunities with over 35 international businesses. The event itself was a resounding hit.

EXHIBITORS FEEDBACK

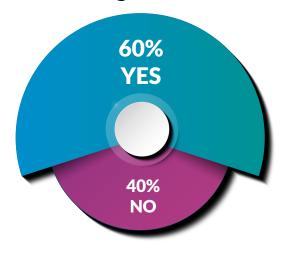
1. Were expectations from the exhibitionAchieved?



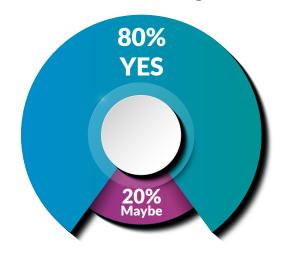
2. Your opinion about the quality of buyers?



3. Were direct deals made during the exhibition?



4. Are there potential deals still under negotiation?

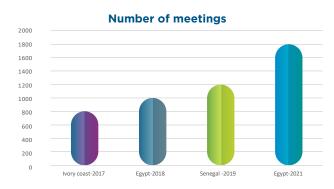


5. Your opinion about the quality of the organization

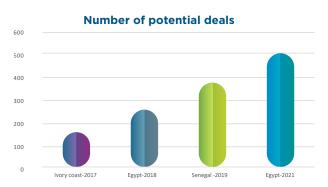


Post Events Statistics

1. Number of bilateral meetings



2. Number of potential deals



3. Volume of deals under negotiation

Volume of deals under negotiation - \$1 million

800

700

600

500

400

100

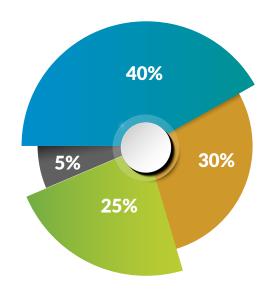
100

1vory coast-2017 Egypt-2018 Senegal-2019 Egypt-2021

4. The volume of transactions executed



- Buyer analysis



- Govermnetal intites
- Importers
- Pharmaceutical and supplies distribution Companies
- Promotion and Registration Companies